In an Attempt at Saving the Environment, Are You Instead Harming Yourself?

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Abstract

Background

With the increasing shift to reusable shopping bags and the potential ban on plastic bags in Canada in the near future, the question arises as to whether consumers are aware of the proper practices to maintain a safe environment within the bags themselves. The reason for this study was to determine if people are aware of the need to keep specific bags for certain food groups and if they are aware of the need to wash and/or sanitize their reusable shopping bags due to the risk of cross-contamination. Usage of the same bag for various foods (e.g. lettuce and raw meat) without proper sanitation practices can lead to cross-contamination between the foods, and in turn, create a risk of food borne illness.

Methods

A survey created on Microsoft Office 365 Word was administered through Survey Monkey and distributed on Reddit, various social media, and by email. The survey collection ran for one week in the month of January 2020. The survey consisted of 14 questions and took approximately two to three minutes to complete.

Results

225 respondents filled out the online survey. The majority of survey responses were from British Columbia (47%), were female (54%), attended post-secondary institutions (65%) and were between the ages of 20 to 30 (46%). Nearly half of reusable shopping bag users use the same bag to store their fruits/vegetables and their meats, 61% of users have never cleaned their shopping bags, 7% clean them weekly, and only 1% clean their bag after every use. Those who mix produce and meats in the same bag are less likely to wash their RSBs (p = 0.0006). Males are less likely to wash their shopping bags than females (P = 0.009). 97% of survey respondents were not provided with any cleaning instructions upon their purchase of a reusable shopping bag and 93% have never seen educational material presented on RSB cleaning and/or the risk of cross-contamination. 84% believe there is not appropriate awareness and knowledge among the general public on the cleaning requirements of reusable shopping bags and the potential risk of cross-contamination while 10% believe there is sufficient awareness. Not surprisingly, those who were not aware that shopping bags need to be cleaned between uses were less likely to wash them ($p = 7.804 \text{ x}10^{-19}$).

Conclusion

In conclusion: 1. people who are not aware that their RSBs need to be cleaned between uses are also less likely to clean them, 2. males are less likely to clean their reusable shopping bags, 3. bags that contain both fruits/vegetables and meats in the same bags are also less likely to be cleaned, and 4. bags that are used more frequently also cleaned more frequently. Further education on reusable shopping bags is needed along with the transition from plastic bags to reusable shopping bags. At the time of publication, the 2020 Covid-19 pandemic was rapidly spreading throughout the world. In order to prevent fomite spread of disease, British Columbia forbade the use of RSBs in grocery stores, resulting in a proliferation of plastic bags. Time will tell when, and if, RSBs will be permitted for grocery shopping.

Keywords

RSB, reusable shopping bags, shopping bags, plastic bags, cross-contamination, FBI, foodborne illness

Introduction

Over the past few decades, there has been an increasing concern for the environment and an increasing shift of consumers switching over from plastic shopping bags to reusable shopping bags (RSB). As mentioned by Prime Minister Justin Trudeau in a news release from June 2019 (17), the Government of Canada will "ban harmful single-use plastics as early as 2021 (such as plastic bags...)."

Plastic has been widely used since the late 1900's and is still commonly used today because it is easily available and cost efficient. However, with the growing concern to protect the environment and oceans from plastic pollution, the general public is changing their ways and switching over to other materials, such as the increased use of reusable shopping bags instead of plastic bags.

With the increased shift to reusable shopping bags and the potential ban on plastic bags in Canada in the near future, the question then arises as to whether consumers are aware of the proper practices to maintain a safe environment within the bags themselves. The reason for this study was to determine if people are aware of the need to keep specific bags for certain food groups and if they are aware of the need to wash and/or sanitize their reusable shopping bags due to the risk of cross-contamination. Usage of the same bag for various foods (ex. lettuce and raw meat) without proper sanitation practices can lead to crosscontamination between the foods, and in turn, create a risk of food borne illness.

Literature Review

Reusable Shopping Bag Material

There are various materials used for reusable shopping bags available on the market. They can be manufactured from cotton, hemp, polyester, nonwoven polypropylene, recycled PET (polyethylene terephthalate), jute, nylon, and poly-nylon. Cotton, polyester, hemp reusable bags are the easiest to wash as they are machine washable in cold water and can then be air dried. However, nonwoven propylene, jute, recycled PET, nylon, and poly-nylon reusable bags are more difficult to wash as they need to be hand washed using warm water and antibacterial soap and then air dried (11).

Cross-contamination

The Canadian Food Inspection Agency (5) defines cross-contamination as "... the unintentional physical movement or transfer of a biological, chemical or physical hazard from a person, object, or place to another... often a contributing factor in outbreaks of foodborne illness." Crosscontamination resulting from placing meats and vegetables or ready-to-eat foods to raw foods in the same bag can lead to foodborne illnesses. Another potential source of crosscontamination in reusable shopping bags can be the multi-use of the bags. The public not only uses them to store their groceries, but also for other personal uses, such as for transporting yoga and gym gear and for carrying library books. According to Gordon Food Service (12), 4 million foodborne illnesses occur in Canada annually. Most of these illnesses are preventable if food was handled properly, including correctly using reusable shopping bags.

San Francisco County was the first United States jurisdiction to implement a ban on plastic bags in 2007. A study (8) looked at data from San Francisco emergency rooms between 2005 to 2010 to determine if there was a relationship between the plastic bag ban and changes in foodborne illness cases. The study discovered that the ban lead to an immediate increase in infections when it was implemented. There were significant increased hospitalizations from Escherichia coli, salmonella, and campylobacter infections. It was concluded that the ban was associated with a 46% increase in deaths from foodborne illnesses.

Bacteria presence in reusable shopping bags

Studies show that consumers only wash their RSBs if they are visibly stained or dirty (13). However, a bag's appearance does not determine how dirty or contaminated the bag may actually be. A study conducted in Portugal in 2018 (2) demonstrated that appearance is not a reliable method in determining the contaminants found in a bag.

Researchers have performed tests and identified reusable shopping bags containing mold, yeast, and microorganisms such as Escherichia coli, staphylococcus, salmonella, norovirus and campylobacter (19). Coliform bacteria have been detected in 51% of bags tested in a study (19), while another study identified 12% of the bags containing unacceptable coliform counts (9). The presence coliforms indicate that raw meats or uncooked food products have contaminated the reusable shopping bag. The presence of yeast and mold may not be a cause for concern among the general public, but it can greatly affect the health of immunocompromised individuals and those that have allergies.

In 2010, there was a norovirus incident where 6 members of an Oregon soccer team became ill with acute gastroenteritis. Public Health investigators determined that the norovirus was transmitted by a reusable shopping bag (9). Previously, reusable shopping bags had not generally been associated with illness cases as shopping bags are not thought to be a common mode of transmission of disease.

Transmission pathway of contamination via reusable shopping bags

Researchers (14) created a surrogate bacteriophage, termed MS2, that was similar in structure, size, model of survival, morphology, and transport characteristics to mimic norovirus, in order to test the transmission pathway of a norovirus in a conventional grocery store setting. Reusable shopping bags were sprayed with this surrogate and provided to volunteer shoppers as they entered the grocery store, then study personnel swabbed all surfaces touched by the volunteer shoppers to recover the MS2 surrogate. The highest concentration of the surrogate bacteriophage MS2 was found in the reusable shopping bags, the 2nd highest concentration was discovered on the hands of the volunteer customers, and following closely behind in the 3rd place, MS2 was identified on the hands of clerks and packaged foods. This shows that not only does the microorganism harm the food stored within the bag, but also surfaces and people the reusable bags come into contact with. This can be especially dangerous among vulnerable populations and even to those who do not personally use the reusable shopping bags themselves.

In the grocery bag controversy report (13), the Silverhill's Grocery Shopping Bags 2011 Toronto Resident Survey findings was examined. The report concluded that not only are the users of reusable shopping bags at risk, but the pathogens are also capable of being transmitted to other individuals shopping in the same stores. Common shopping practices such as placing the bags in shopping carts or on the conveyor belts at checkout lead to possible sources of contamination, as seen in the study that followed the transmission pathway.

Separating meats from vegetables

Just as you would not cut your vegetables and meat on the same cutting board, you should not place them in the same bag. The juices of the meat are able to leak out and contaminate the other items that are present within the same bag. If the reusable shopping bag also contains fruits or vegetables, there would be introduction of bacteria into those food items and could result in cross-contamination. Most people do not realize that it is not just during food preparation that cross-contamination can occur, it is also during the storage and transportation of food items. A study (19) surveying consumers concluded that 50% of people use their bags more than once a day and 75% of them do not separate out the meats and vegetables.

Reusable shopping bags hygiene

Studies indicate that individuals do not frequently wash their reusable shopping bags. In fact, one study (19) showed that only 3% people surveyed said they regularly clean their bags. In another study (13), 46% indicated that they never wash or clean their reusable bags, while 44% said that they seldom do so. Reusable shopping bags that are kept in the trunk of a vehicle, in which meat juice has leaked, can exhibit bacterial growth within 2 hours of storage, a trunk temperature of 47°C leads to a bacterial count increase of 10-fold (19). The increase in temperature and food in the bags result in increase of bacterial counts. This may be potentially dangerous because it is common practice to have groceries lay in the trunk of the vehicle while people run errands, resulting in passing the 2-hour mark. A study (13) survey showed that 27% of individuals store their reusable shopping bags inside their cars.

The Government of Canada (6) suggests buying "cold or frozen food towards the end of your shopping trip" to reduce the amount of time the food is exposed to room temperature and that they should be stored in the refrigerator or freezer immediately. As described by BCCDC (3), the danger zone exists between 4°C and 60°C or 40°F and 140°F. In this temperature range, bacteria have the ability to grow rapidly because this is this is their optimal growth condition. Food should not be kept within this temperature range for greater than 2 hours or if so, it should be discarded. As mentioned by the Government of Manitoba (7), if the room temperature is above 35°C (90°F), food should not be left out for longer than one hour.

A study (19) looked at both machine and hand washing methods of cleaning reusable shopping bags. With and without the presence of bleach, both washing methods resulted in decreasing coliform and other bacteria counts within the bag to below detectable limits.

Gaps in knowledge

There is awareness of the need of switching to reusable shopping bags in order to protect the environment and our oceans. However, not much thought is given to promoting the sanitation and hygiene of these bags. In the few studies that surveyed individuals, people do not clean their bags, separate meats from ready to eat foods, or store their reusable shopping bags in safe environments. Most of the studies conducted perform microbiological tests to determine the bacterial presence on the bags or their potential transmission methods. But more surveys are required to determine what people are aware of, not necessarily their actions because knowledge does not always translate into action. There is need to determine what information people have been exposed to, and what are they aware of when using or maintaining their reusable shopping bags. Without this necessary information, there is no starting point on educational campaigns or knowledge of what specific population groups may need to be targeted more than others.

Purpose of the Study

The purpose of this study was to determine if people are aware of the safe practices when it comes to the use of reusable shopping bags and whether they are applying those practices. This study was conducted through a survey questionnaire. A similar study was conducted by Ester Tong in 2010 (16) and this study conducted in 2020, was a 10-year follow-up to determine if consumers are now more aware of the hygiene practices around RSBs and if they have received further information on RSBs.

Materials and Methods

A number of materials were used in this research study. The survey was produced using Microsoft Office 365 Word (10) on a personal password-protected laptop. The survey consisted of questions adapted from past studies described in the literature review. The survey was conducted on Survey Monkey (15) and distributed using Reddit personal account, Facebook personal account, Instagram personal account, BCIT email and Hotmail email account distribution.

The survey was open for the time period of a week in the month of January 2020. It consisted of 14 questions and it took approximately two – three minutes to complete.

Results

A total of 225 eligible respondents filled out the online survey (n =225). No eligible participant data responses from the online survey responses were eliminated for the study. All descriptive data was exported from SurveyMonkey (15) and the calculated statistics are presented below.

Table 1. Gender

What is your gender?	Response	%
Female	123	54.67%
Male	94	41.78%
Other	2	0.89%
Prefer not to say	6	2.67%
Total	225	

Table 2. Education Level

What is your highest education level?	Response		%
Less than high school		4	1.78%
High school		37	16.44%
Post-secondary		147	65.33%
Graduate school		32	14.22%
Other		0	0.00%
Prefer not to say		5	2.22%
Total		225	

Table 3. Residence

Where do you currently reside?	Response	%
British Columbia	107	47.56%
Alberta	1	0.44%
Manitoba	49	21.78%
New Brunswick	42	18.67%
Nova Scotia	11	4.89%
Ontario	10	4.44%
Northwest Territories	2	0.89%
Yukon	2	0.89%
Quebec	1	0.44%
Prefer not to say	0	0.00%
Total	225	

Table 4. Age

How old are you in years?	Response	%
< 20	22	9.78%
20-30	104	46.22%
31-40	50	22.22%
41-50	24	10.67%
51-60	16	7.11%
> 60	5	2.22%
Prefer not to say	3	1.33%
Skipped	1	0.44%
Total	225	

The majority of survey responses were from British Columbia (47%) (Table 3), were female (54%) (Table 1), had postsecondary education (65%) (Table 2) and

were between the ages of 20 to 30 (46%) (Table 4).

Table 5. Fee impact on RSB switch		
Did the plastic bag fee impact your decision on switching to reusable shopping bags?	Response	%
Yes	77	34.22%
No	138	61.33%
Other	9	4.00%
Prefer not to say	1	0.44%
Total	225	

The plastic bag fee that is in place in certain regions of Canada did not appear to impact the decision for 61% (n = 138) of users to switch to reusable shopping bags. However, 34% (n = 77) did feel the plastic bag fee impacted their decision (Table 5).

Table 6. Frequency of RSB wash

How often do you use reusable shopping bags in a week?	Response	%
Daily	30	13.33%
3-5 times a week	44	19.56%
1-2 times a week	77	34.22%
A few times a month	39	17.33%
A few times a year	24	10.67%
Other	8	3.56%
Prefer not to say	3	1.33%
Total	225	

In terms of the frequency of using their reusable shopping bags, 34% (n = 77) use their bags 1 - 2 times a week, 19% (n = 44) use RSBs 3-5 times a week, 17% (n = 39) use their RSBs a few times a month, 13% (n = 30) use their bags daily, and 10%(n = 24) only use their bags a few times in a year (Table 6).

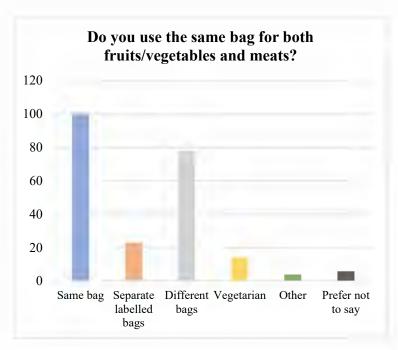


Figure 1. Food Use of RSB

44% (n = 100) of reusable shopping bag users use the same bag to store their fruits/vegetables and their meats, 34% (n = 78) do not store them in the same bag, and 10% (n = 23) have separate labelled bags for them (Figure 1).

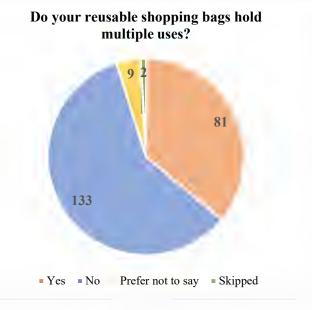
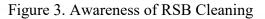


Figure 2. Multi-Use of RSB

In terms of the multi-use of RSBs, 59% (n = 133) of respondents do not use their RSBs for multiple uses, whereas 36% (n = 81) do use them for multiple uses. Most of the respondents that answered yes use their bags as sports bags, book bags, laundry bags, cat bags, diaper bags, camping bags, and general travel totes (Figure 2).





64% (n = 145) of the RSB users are not aware that the reusable shopping bags need to be cleaned between uses, while 36% (n = 81) are aware of this. (Figure 3).



Figure 4. Frequency of RSB Cleaning

61% (n = 138) of users have never cleaned their shopping bags, 11% (n = 25) clean them yearly, 15% (n = 34) clean them monthly, 7% (n = 16) clean them weekly, and only 1% (n = 4) clean their bag after every use (Figure 4).

Table 7. Cleaning instructions

When purchasing your reusable shopping bags, were you provided with cleaning instructions?	Response	%
Yes	6	2.67%
No	218	96.89%
Skipped	1	0.44%
Total	225	

Have you seen educational materials presented on reusable shopping bag cleaning and/or risk of crosscontamination?

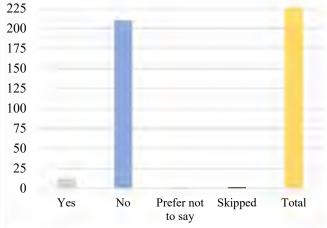


Figure 5. Education Material

Table 8. Public awareness and knowledge

Do you believe there is appropriate awareness and knowledge among the general public on the cleaning requirements of reusable shopping bags and the potential risk of cross- contamination?	Response	%
Yes	23	10.22%
No	191	84.89%
Other	9	4.00%
Prefer not to say	1	0.44%
Skipped	1	0.44%
Total	225	

97% of survey respondents were not provided with any cleaning instructions upon their purchase of a reusable shopping bag (Table 7) and 93% have never seen educational material presented on reusable shopping bag cleaning and/or the risk of cross-contamination (Figure 5). 84% believe there is not appropriate awareness and knowledge among the general public on the cleaning requirements of reusable shopping bags and the potential risk of crosscontamination while 10% believe there is appropriate awareness (Table 8).

Results of Inferential Statistics

Inferential statistical analysis of the nominal data was conducted with chi-square tests to assess potential associations between two categorical responses. A p-value of 0.05 was used to determine significant findings of the data. For data results where the answers "Prefer not to say" and "Other? Please specify" add up to 5% or less, they have been removed to provide accurate results and further eliminate alpha and beta errors. Inferential statistics tested was done using the chi-square test.

The following table (Table 9) summarizes the statistical tests that were conducted and their associated hypotheses.

Significant differences were found in four of the ten null hypotheses tested. These four hypotheses compared: 1. the frequency of RSB cleaning and how often the RSBs are used in a week, 2. how often RSBs are cleaned and whether the same bag is used for fruits/vegetables and meats, 3. whether gender affects how often RSBs are cleaned, and 4. if frequency of cleaning is associated with awareness that RSBs need to be cleaned between uses.

The overall results show that people do not clean their reusable shopping bags and more needs to be done to promote the importance and health concerns when it comes to washing these bags.

Table 9. Results of	statistical	testing	same bag is used for	
H ₀ and H _A	Result	Conclusion	fruits/vegetables and	
There is no association between how often RSBs are used in a week and whether the same bag is used for both fruits/vegetables and meats. There is an association between how often RSBs are used in a week and whether the same bag is used for both fruits/vegetables	P-value = 0.468	Do not reject H_0 and conclude there is no association between how often RSBs are used in a week and whether the same bag is used for both fruits/vegetables and meats.	meats. There is no association between how often RSBs are used in a week and whether RSBs hold multiple uses. There is an association between how often RSBs are used in a week and whether RSBs hold multiple uses.	P-value 0.247
and meats. There is no association between how often RSBs are used in a week and how often RSBs are cleaned. There is an association between how often RSBs are used in a week and how often RSBs are cleaned.	P-value = 0.006	Reject H_0 and conclude that there is an association between how often RSBs are used in a week and how often RSBs are cleaned. Bags that are used more frequently also cleaned more frequently.	There is no association between where people reside and if they have seen educational material presented on RSB cleaning and the risk of cross- contamination. There is an association between where people reside and if they have seen educational	P-value 0.822
There is no association between how often RSBs are cleaned and whether the same bag	P-value = 0.0006	Reject H_0 and conclude that there is an association between how often	material presented on RSB cleaning and the risk of cross- contamination.	

is used for		RSBs are cleaned
fruits/vegetables and		and whether the
meats.		same bag is used
		for fruits/vegetables
There is an association		and meats.
between how often		una mouto.
RSBs are cleaned and		Bags that contain
whether the same bag		both
is used for		fruits/vegetables and meats in the
fruits/vegetables and		
meats.		same bags are also
		less likely to be
	D 1	cleaned.
There is no association	P-value =	Do not reject H ₀
between if RSBs hold	0.236	and conclude there
multiple uses and if the		is no association
same bag is used for		between if RSBs
fruits/vegetables and		hold multiple uses
meats.		and if the same bag
		is used for
There is an association		fruits/vegetables
between if RSBs hold		and meats.
multiple uses and if the		
same bag is used for		
fruits/vegetables and		
meats.		
There is no association	P-value =	Do not reject H ₀
between how often	0.247	and conclude there
RSBs are used in a	0.247	is no association
week and whether		between how often
RSBs hold multiple		RSBs are used in a
uses.		week and whether
		RSBs hold multiple
There is an association		uses.
between how often		
RSBs are used in a		
week and whether		
RSBs hold multiple		
uses.		
There is no association	P-value =	Do not reject H ₀
between where people	0.822	and conclude there
reside and if they have		is no association
seen educational		between where
material presented on		people reside and if
RSB cleaning and the		they have seen
risk of cross-		educational material
contamination.		presented on RSB
		cleaning and the
There is an association		risk of cross-
		aantominetian
between where people		contamination.
reside and if they have		contamination.
reside and if they have seen educational		contamination.
reside and if they have seen educational material presented on		contamination.
reside and if they have seen educational		contamination.

There is no association	D volue -	Do not roiset II
There is no association between education	P-value = 0.569	Do not reject H ₀ and conclude there
level and whether the	0.309	is no association
		between education
same bag is used for		level and whether
both fruits/vegetables		
and meats.		the same bag is
mi · · · ·		used for both
There is an association		fruits/vegetables
between education		and meats.
level and whether the		
same bag is used for		
both fruits/vegetables		
and meats.		
There is no association	P-value =	Reject H ₀ and
between gender and	0.009	conclude that there
how often RSBs are		is an association
cleaned.		between gender and
		how often RSBs are
There is an association		cleaned.
between gender and		
how often RSBs are		Males are less
cleaned.		likely to clean their
		reusable shopping
		bags.
There is no association	P-value =	Do not reject H ₀
between where people	0.614	and conclude there
reside and if they are		is no association
aware that RSBs need		between where
to cleaned between		people reside and if
uses.		they are aware that
		RSBs need to
There is an association		cleaned between
between where people		uses.
reside and if they are		
aware that RSBs need		
to cleaned between		
uses.		
There is no association	P-value	Reject H ₀ and
between how often	= 7.804	conclude that there
RSBs are cleaned and	x10 ⁻¹⁹	is an association
if people are aware that		between how often
RSBs need to be		RSBs are cleaned
cleaned between uses.		and if people are
		aware that RSBs
There is an association		need to be cleaned
between how often		between uses.
RSBs are cleaned and		
if people are aware that		People that are not
RSBs need to be		aware that their
cleaned between uses.		RSBs need to be
		cleaned between
		uses are also less
		likely to clean
		them.
L]

Discussion

The results indicate people are not aware of the safe practices regarding the use of reusable shopping bags and are thus not applying those practices. These results correspond to Ester Tong's study conducted in 2010 (4) where she concluded that the behaviour of consumers regarding RSBs must be improved.

The main conclusions that can be drawn from this study are that: 1. Bags that contain both fruits/vegetables and meats in the same bags are also less likely to be cleaned (P = 0.0006), 2. Males are less likely to clean their reusable shopping bags (P = 0.009) 3. Bags that are used more frequently are also cleaned more frequently (P = 0.006)., and 4. People who are not aware that their RSBs need to be cleaned between uses are also less likely to clean them (P= 7.804×10^{-19}).

The study results have provided evidence that 44.4% (n = 100) of Canadians use the same bag for both fruits/vegetables and meats. This practice can lead to a great increase in the number of foodborne illnesses (6). Unlike plastic bags that are discarded after each use, the reusable shopping bags contain the "juices" from previous foods placed in the bag and can contaminate food if it is reused without proper cleaning procedures in between uses. 64.4% (n = 145) of respondents were not aware that their reusable shopping bags need to be cleaned between uses and 61.3% (n = 138) said they never clean their RSBs. Other studies have shown 46% of respondents (13) and 97% of users (19) have never cleaned their RSBs.

This research suggests that the plastic bag fee does not have a great impact on the consumer choice between a plastic shopping bag or a reusable shopping bag as the fee did not impact the decision of 61%(n = 138) of individuals to switch to RSBs. Other studies (13) have shown that only 18% of users claimed cost and 2% believed financial incentives were their reason when choosing the type of grocery bag to use.

The lack of public education and awareness around safe practices and handling of reusable shopping bags is evident in the response data. 96.9% (n = 218) of Canadians were not provided with any cleaning instructions during the purchase of their reusable shopping bags, 93.3% (n = 210) had not seen any educational material presented on cleaning practices or the risk of cross-contamination, and 84.9% (n = 191) do not believe there is appropriate awareness and knowledge among the general public. Further education on reusable shopping bags is needed along with the transition from plastic bags to reusable shopping bags. As every new product requires instructions and awareness, so too do reusable shopping bags in order to prevent illnesses that could be averted through use of public education.

The findings of this research study are considered valid because they confirm previous research findings and an adequate sample size was obtained.

Through this research study, it is evident that though there is public awareness and motivation to eliminate the use of plastic to protect the environment, the switch from plastic shopping bags to reusable shopping bags may be leading to added difficulties. Further public education is required to ensure public safety and reduce the risk of cross-contamination and foodborne illnesses that may occur.

Limitations

The study was limited in time as the survey ran for only one week in the month of January 2020. This limitation restricted the sample size and could be tackled by extending the survey response collection period. A pilot study was conducted using in-person surveys. By continuing that survey method and offering prize draws, it should have led to an increased sample size. However, in order to maintain consistency in the survey response method type, the pilot study responses were eliminated. An increase in the sample size would increase the internal and external validity of the study results. The survey responses collected did not include responses from every province and territory in Canada. In order for the survey results to truly reflect the Canadian population, survey responses should have been collected universally throughout the country.

Knowledge Translation

It is anticipated that the findings can be translated into policy changes for: 1. the grocery store clerks and their personal sanitation methods while at work and, 2. ensuring surfaces such as conveyor belts and checkout counter surfaces are regularly sanitized. The findings can also be translated to further public education that is essential to raise awareness on this topic as the use of reusable shopping bags is on the rise. There could be promotion of an in-store hand hygiene campaign. The reusable shopping bags can come with tags that provide instructions on sanitation of the bags (i.e. type of sanitation, concentration, how frequently it is needed) and the need to separate raw and ready to eat foods. Education, promotional pamphlets, posters, or social media campaigns can be created by the Health Authorities or BCCDC to raise

awareness in the public of the importance of sanitation of the reusable shopping bags. A module about RSB usage and cleaning can be added to the FoodSafe course to educate restaurant operators and staff.

Future Studies

The following future studies are recommended:

- Follow-up survey after the distribution of educational material to determine if it has led to changes in RSB cleaning practices
- Microbial testing of RSBs to determine where microbial growth is likely to occur
- Microbial testing of high-touch areas in grocery stores to determine where RSBs are likely to be contaminated
- Microbial testing of various RSB cleaning procedures to determine their efficiency
- Virus testing to determine the effectiveness of various RSB cleaning procedures

Conclusions

The study concludes that:

- 1. Bags that contain both fruits/vegetables and meats in the same bags are also less likely to be cleaned
- 2. Males are less likely to clean their reusable shopping bags
- 3. Bags that are used more frequently also cleaned more frequently
- 4. People that are not aware that their RSBs need to be cleaned between uses are also less likely to clean them

With the increased focus on reusable shopping bags, plastic reduction, and the plastic bag ban coming into effect in many regions across Canada, public education of the safe practices to the use of reusable shopping bags is essential to prevent a spike in foodborne illnesses due to crosscontamination and lack of bag hygiene. This is a situation that is easily preventable through adequate education and public awareness. The author believes that the results are valid and can be extrapolated all over the developed world, specifically Canada, because a lack of bag cleaning and hygiene practices are seen in the country.

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Competing Interests

The authors declare that they have no competing interests.

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